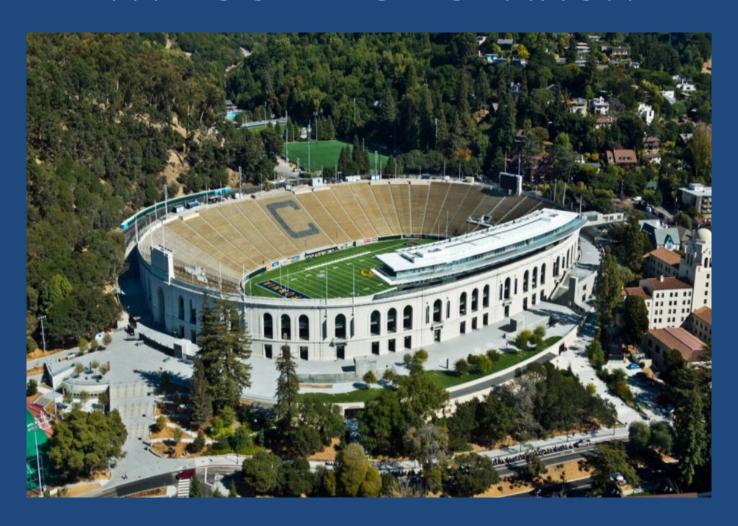
STUDENT ATHLETES & THE COLLEGE SEARCH



Jennifer "JT" Thomas jt.thomas11@yahoo.com https://www.jtcollegeconsultant.com









- Player, Division I College Soccer in the 80s
- High School Teacher, Coach & Athletic Director
- CAL Women's Soccer Coach
- USSF A License
 - WUSA Commentator
- Olympic Development Coach
- High School College Counselor
- U5-U19 Boys Competitive Club Coach
- Independent College Consultant: working with athletes and clubs
 - Parent Recently in the Process!









Reality Check #1 – The Numbers

ESTIMATED PROBABLITY OF COMPETING IN COLLEGE ATHLETICS NCAA 2021

	Overall % HS to NCAA	% HS to NCAA DI	% HS to NCAA DII	% HS to NCAA DIII
W SOCCER	7.2%	2.4%	1.9%	2.9%
M SOCCER	5.6%	1.3%	1.5%	2.7%
BASEBALL	7.5%	2.2%	2.3%	2.9%
SOFTBALL	5.6%	1.8%	1.7%	2.2%
VOLLEYBALL	3.9%	1.2%	1.1%	1.6%
MSWIMMING	7.2%	2.8%	1.2%	3.2%
W ICE HOCKEY	26.2%	8.9%	1.1%	16.2%

Reality Check #2 – The Money

ATHLETIC SCHOLARSHIPS

"The odds of landing a college scholarship in many major sports are lower than the chance of being admitted to Harvard, Yale, Princeton or Stanford."

Kelly Holland CNBC – Think Again. Scholarships are the "holy grail'?

"According to recent statistics, about TWO PERCENT of high school athletes are awarded athletics scholarships to compete in college."

NCAA 2020

Approximately 2% of student-athletes will earn athletic scholarships.

More academic and financial aid than athletic aid...so study hard!





Reality Check #3 – The Recent Trends

Covid, Transfer Portal & International Impact

- 1. NCAA Extra Year of Eligibility: The NCAA has allowed an extra year of eligibility for DI, DII & DIII athletes if their team did not compete in more than 50% of their scheduled season in 2020-21 during the pandemic. This impact should fade in 2024 and end by 2025.
- 2. NCAA Transfer Portal: Created in 2018, the transfer portal manages the system for athletes who want to change colleges. In 2022, 20,911 Division I, student-athletes entered the Transfer Portal, an increase over the 17,781 in 2021. For soccer, 920 players went into the portal in 2021, and 1,357 in 2022...an upward trend.
- 3. International Athletes: 20,000 international students competing in the NCAA (12% in DI).

64% = M & W Tennis 47% = W Ice Hockey 37% = M Soccer 40% = W Golf 21% = M & W Water Polo 11% = W Soccer

Result: These changes/trends have resulted in fewer roster spots and more competition for incoming freshman. Student athletes should enlarge and vary their lists. Add multiple colleges in various divisions, conferences, associations, geographical locations and rankings.

That said...

the experience of college athletics lasts a lifetime!



Where is my best athletic college fit?



Division I
Division II
Division III









NCAA Division I

The most expensive, competitive, and time consuming division of the NCAA:

- Approx. 350 institutions
- Big budgets & facilities: PAC 12?, ACC, Big 10, SEC, Big 12
- Big commitment
- Big scholarship money, except none for Ivy's (ex. DI Football is allowed a maximum of 85 full rides)
- Toughest eligibility requirements: graduate high school with 16 core courses."2.3 or Take a Knee."
- NO TEST SCORES REQUIRED FOR NCAA (Jan. 2023)

Examples: CAL, Stanford, Santa Clara, SJSU, UCSB, Washington, Michigan, Wake Forest, Duke, Georgia, Ohio State, Colorado, DU, Air Force, and Ivys/Cal Poly (DI – AA FCS Football).

DI - Alabama Football Roster

J	Sports	Athl	etics		Tickets Watch		atch/Listen	Fans	Shop			
Footbo	lle								Rost			
56	Seth McLaughlin	OL	6-4	295	So.		Buford, Ga. / B	uford				
44	<u>Damon Payne Jr.</u>	DL	6-4	297	Fr.		Belleville, Mich	/ Belleville				
52	Braylen Ingraham	DL	6-4	298	R-So.		Fort Lauderdal	e, Fla. / St. Thom	nomas Aquinas			
85/60	Kendall Randolph	TE/OL	6-4	298	R-Sr.		Madison, Ala./	Ala. / Bob Jones				
71	<u>Darrian Dalcourt</u>	OL	6-3	300	Jr.		Havre de Grac	e, Md. / St. Franc	es Academy			
94	<u>DJ Dale</u>	DL	6-3	300	Jr.		Birmingham, A	la. / Clay-Chalkv	ville			
59	<u>Anquin Barnes Jr.</u>	DL	6-5	305	Fr.		Montgomery, Ala. / Robert E. Lee					
70	Javion Cohen	OL	6-4	305	So.		Phenix City, Ale	ix City, Ala. / Central				
76	Tommy Brockermeyer	OL	6-5	305	Fr.		Fort Worth, Tex	kas / All Saints E	piscopal			
79	Chris Owens	OL	6-3	305	R-Sr.		Arlington, Texo	ıs / Lamar				
50	Tim Smith	DL	6-4	308	So.		Gifford, Fla. / S	ebastian River				
90	Stephon Wynn Jr.	DL	6-4	310	R-Jr.		Anderson, S.C.	./IMG Academy				
48	Phidarian Mathis	DL	6-4	312	R-Sr.		Wisner, La. / N					
98	<u>Jamil Burroughs</u>	DL	6-3	312	So.		Powder Spring	gs, Ga. / McEachern				
78	Amari Kight	OL	6-7	318	R-So.		Alabaster, Ala.	/ Thompson				
75	Tommy Brown	OL	6-7	320	R-Jr.		Santa Ana, Ca	lif. / Mater Dei				
55	Emil Ekiyor Jr.	OL	6-3	324	R-Jr.		Indianapolis, Ir	d. / Cathedral				
65	JC Latham	OL	6-6	325	Fr.		Oak Creek, Wi	s. / IMG Academ	y			
77	Jaeden Roberts	OL	6-5	328	Fr.		Houston, Texas	s / North Shore				
96	Tim Keenan III	DL	6-2	335	Fr.		Birmingham, A	la. / Ramsay				
74	<u>Damieon George Jr.</u>	OL	6-6	339	So.		Houston, Texas	s / North Shore				
68	Alajujuan Sparks Jr.	OL	6-4	345	So.		Hoover, Ala. / H	Hoover				
73	Evan Neal	OL	6-7	350	Jr.		Okeechobee, F	la. / IMG Acaden	ny			

Check Rosters...size, experience, position, and grad year matters.

NCAA Division II

Intermediate level as an alternative to the highly competitive DI and the non-scholarship DIII:

- Approx. 300 members
- More limited scholarship opportunities and more partial scholarships
 - (ex. DII football is allowed 36 scholarships).
- Eligibility requirements: graduate high school with 16 core courses and earn a minimum 2.0 GPA.
- NO TEST SCORES REQUIRED FOR NCAA (Jan. 2023)

Examples: SFSU, East Bay, Chico, Humboldt, Sonoma, Monterey, Dominican, Colorado Springs, Western Washington, Simon Frasier, Tampa and Eckerd.

DII

Chico State X-Country Roster/Bio NCAA DII West Region XC Championship

MENU =



COMMISSIONER'S CUP CHAMPS! 0

MEN'S CROSS COUNTRY

More



2021-22

Began the cross country season with a 39th place finish (8k time of 26:13.2) September 10, 2021 at the San Francisco State Invitational...Recorded a time of 25:11.1 on the way to placing 19th September 25, 2021 at the Cougar Challenge...Posted a 15th place finish October 9, 2021 at the Western Washington Bill Roe Classic, completing the 10k layout in 32:12.9...Earned All-CCAA honors with a seventh place finish (8k time of 24:56.3) October 23, 2021 at the CCAA Cross Country Championships, helping the Wildcat men capture the program's 19th consecutive conference crown...Delivered a 10k time of 31:19.4 to finish 13th and earn All-West Region honors November 6, 2021 at the NCAA West Regional...Wrapped up the fall with a 143rd place finish (10k time of 33:01.8) November 20, 2021 at the NCAA Cross Country Championships in Saint Leo, Florida...On the track, competed primarily in the 1,500- and 5,000-meter runs...Provided a solid leg in the Wildcats' school and meet record time (9:58.69) in the distance medley relay April 2, 2022 at the Mike Fanelli Track Classic...Posted a personal best 5k time of 14:26.48 May 15, 2022 at the Bryan Clay Invitational...Earned a pair of All-CCAA honors by finishing second in the 1,500m (3:47.09) and third in the 5,000m (14:27.74) May 7, 2022 at the CCAA Track & Field Championships...Ran the seventh-fastest 1,500m time in program history (3:44.64) May 26, 2022 during the NCAA Track & Field Championship preliminaries...Followed it up on May 28 with a sixth place finish (3:47.86) in the 1,500m finals, earning All-America honors...2021–22 CCAA All-Academic Selection...Named to both the USTFCCCA All-Academic Cross Country and Track & Field Teams.

2020-21

Did not compete in either cross country or track due to the COVID-19 pandemic.

2019-20

Named All-CCAA and conference Newcomer of the Year in cross country in 2019...Opened the season posting an 8k time of 25:45.0 on the way to a 13th place finish September 13, 2019 at the Stump Invitational...Placed 39th and notched season-best 8k time (24:49.9) September 28, 2019 at the Capital Cross Challenge...Finished 11th at with a 10k time of 32:29.4 October 12 at the Western Washington Classic...Placed 11th at the CCAA Championships, recording an 8k time of 25:16.7 and helping the Wildcats win the program's 18th straight cross country conference title...Wrapped up the XC campaign with a 42nd place showing (season-best 10k time of 30:52.4) November 23, 2019 at the NCAA XC Championships in Sacramento...Did not run during the 2020 track & field season....Earned 2019–20 CCAA All-Academic honors.

Novem HOST: REFERI	ICAA Division II West Region Cross Country Championships lovember 19, 2022 Amend Park 5101 King Ave E Billings, Montana 59101 IOST: Montana State University Billings DIRECTOR: Andrew Bonner TIMING: Competitive Timing EFEREE: Kirk Keller STARTER: Dave Coppock IST OF EVENTS: Men's 10k, Women's 6k											
Men's	flen's 10k Team Results (10k)											
PL	Team	Total Time	Avg. Time	Score	1	2	3					
1	Chico State	2:32:36	30:31	48	3	8	9					
2	Western Washington	2:33:38	30:43	82	10	13	15					
3	Azusa Pacific	2:34:38	30:55	111	14	20	21					
4	Simon Fraser	2:35:09	31:01	126	1	11	29					
5	Cal Poly Pomona	2:35:34	31:06	127	6	18	32					
6	Biola	2:36:06	31:13	147	4	28	31					
7	Alaska Anchorage	2:38:17	31:39	235	2	7	38					
8	Fresno Pacific	2:38:29	31:41	236	5	44	61					
9	San Marcos	2:40:09	32:01	295	22	46	57					
10	CUI	2:40:11	32:02	298	52	54	55					
11	San Francisco St.	2:41:37	32:19	345	40	41	8					
12	Cal Poly Humboldt	2:41:57	32:23	347	24	35	84					
13	Western Oregon	2:42:39	32:31	371	26	68	75					
14	Stanislaus State	2:42:33	32:30	374	49	53	78					
16	Saint Martin's	2:43:10	32-38	306	30	70	8.					

NCAA Division III

Largest of the three divisions with approx. About 445 schools that range in size from 500-10,000 students:

- Do not offer athletic scholarships.
- Small class sizes, regional season play, and the opportunity to play more than one sport in college.
- Each campus determines their own eligibility requirements.
- NO TEST SCORES REQUIRED FOR DIII NCAA.

Examples: UC Santa Cruz, L&C and Puget Sound, Wash U, NYU, Macalester, Emerson & Vassar

*Exceptions = Colorado College DIII school – DI in W Soc & M Hockey

Johns Hopkins DIII school – DI in Men's/Women's LAX

Division III Conferences:

Wide Range of Academic Selectivity

NESCAC

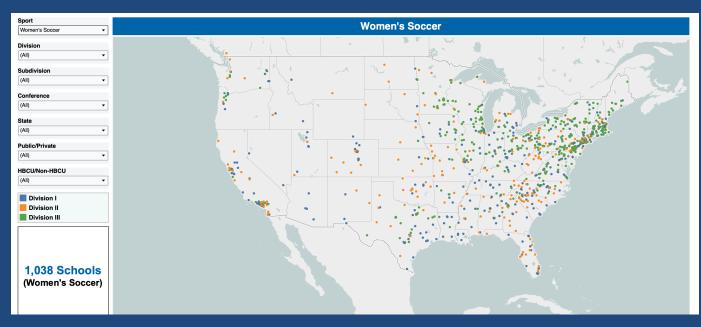




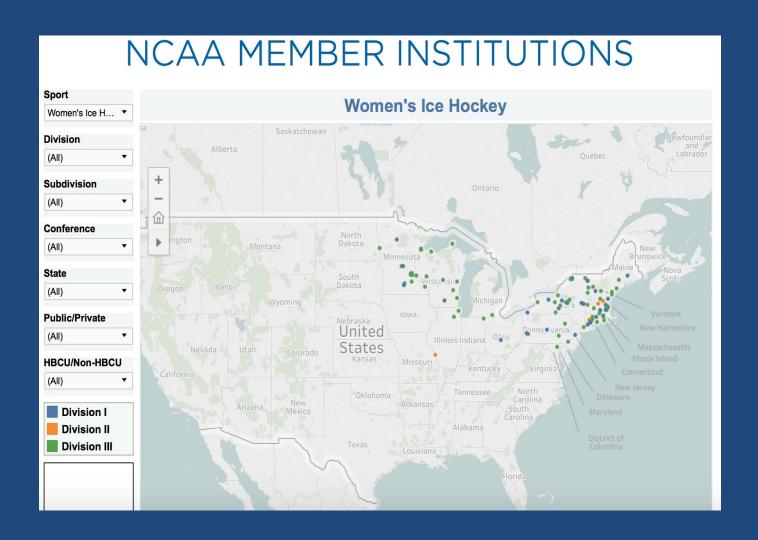
Pomona-Pitzer, Claremont-Mudd-Scripps, Cal Tech, Chapman, Redlands, Whittier, Cal Lutheran, Oxy & La Verne

NCAA Membership Maps: DI, DII & DIII Men's & Women's Soccer





NCAA Membership Map: Women's Hockey



http://www.ncaa.org/about/resources/research/ncaa-member-institutions

NAIA & College Club



NAIA

- Similar to DII in recruiting/eligibility
- Some athletic scholarships
- Many private, faith based & smaller schools.
- NAIA Membership Map
- Examples: UC Merced, Soka, Evergreen, CSU Maritime & Embry-Riddle Aeronautical.



College Club Sports

- Dream College with no NCAA/NAIA team.
- Dream college but not your level of play.
- Less commitment but full schedule of trainings and games.
- Examples: UCLA, USC, CAL, Colorado, CC, Wesleyan, NYU, etc.

Community College

2022 CCCAA Rankings Nor Cal Baseball

cccsi	A BASEBALL POLL (Apr. 12)					
Rk.	School	Record				
1.	Ohlone (12)	30-2				
2.	Saddleback	24-8				
3.	Glendale (1)	26-5				
4.	San Joaquin Delta	23-7				
5.	Santa Ana	24-7-1				
6.	Fresno City	18-5				
7.	Pasadena City	25-8				
8.	Mt. San Antonio	24-7				
9.	Folsom Lake	23-6-1				
10.	Feather River	26-7				
11.	Riverside City	21-10				
12.	Palomar	22-9				
13.	El Camino	25-8				
T14.	Skyline	23-7				
T14.	Butte	23-10				
16.	Santa Rosa	20-9				
17.	Merced	20-11				
18.	Long Beach City	20-11				

Student athletes who are not ready for a four-year college experience due to academic, athletic, social or financial reasons.

Research CCCAA website for teams, rankings, schedules and coach contact information.

http://www.cccaasports.org/ http://www.njcaa.org/

Ask CC coaches how many past players have gone on to four-year colleges.

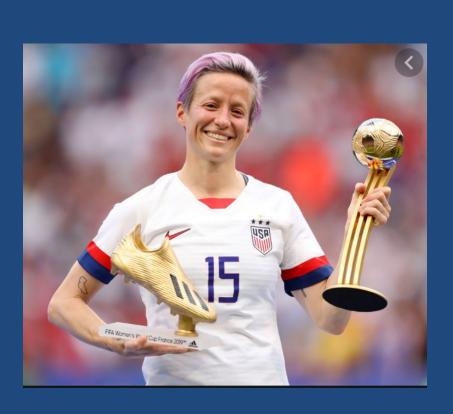
Examples = CSM, Santa Rosa, Marin, Chabot, DVC, Foothill, and Alameda.

After I find my athletic fit...

HOW DO I GET RECRUITED?

The process is different for blue chip vs. white chip athletes!

Blue Chip Athletes (2%)... Are In The Driver's Seat



Highly valued & recruited athlete:

- •College coaches will make contact with these athletes early (fresh/soph year) through club coaches.
- •Coaches spam, call, email, these recruits, their families, and their coaches as often as the NCAA permits (and then some).
- •Coaches attend their tournaments and sometimes even high school games.
- June 15th after sophomore year = text, email, phone call and commitments (varies by sport–LAX is Sept. 1st).
- •Jr/Sr Year = Paid official visits to campus.
- •Coaches visit high schools with principal's permission.
- •Blue Chips tend to "verbally commit" to colleges early in the process.
- •Some blue chips go pro straight out of high school.

WHITE CHIPS (98%)... MUST MARKET THEMSELVES!

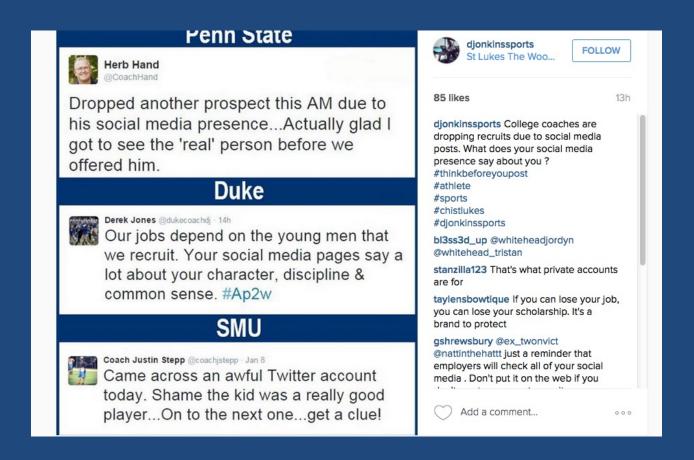
- Keep your grades up so you have more options.
- NCAA no longer requires standardized testing (1/27/23). A few colleges still do.
- Talk to high school coaches/club coaches, trainers, and camp/showcase coaches to determine best athletic fit.
- Create a resume/profile with brief athletic, academic & personal information.
- Create a cover email letter.
- Register for the NCAA/NAIA Eligibility Center (by junior year).
- Get to know the NCAA/NAIA websites and understand the recruiting rules specific to your sport and division.
- Search NCAA "NCAA Membership Map" to determine which colleges have your sport and division(s).

https://www.ncaa.org/sports/2021/5/3/membership-directory.aspx

• Create a big list and MAKE CONTACT!! Email resume/cover letter and more!! Show interest often so they don't forget you.

Be your own agent. Role of the athlete, parent, coach and counselor. College coaches do not want to hear from parents or counselors, unless they ask. Athletes need to drive the process; high school/club coaches need to advocate for them. Parents can help monitor the process and counselors can help guide student athletes toward the best fit while managing the eligibility centers.

Social Media Matters!



"KEEP IT CLASSY"

Make it work FOR you...not against you.

Humbly post your accomplishments & tag coaches

Build an on-line presence. What comes up if you google yourself?

Sample Athletic Resume/Profile

Sammy Soccer

Forward/Attacking Midfielder Class of 2020

10 Soccer St Anywhere, CA 510 xxx-xxxx Sammysoccer10@ gmail.com

OBJECTIVE: To join a top NCAA Division I Program with strong academic credentials and immediately contribute to the team. I dream of starting on a Division I team.



SOCCER STRENGTHS

- Exceptional dribbling and movement in the attacking third
- · Accuracy with passes/through balls
- Creativity in the attacking third
- Great anticipation skills on defense
- Tenacious defender track and win second balls
- Agility, balance and quickness
- Versatility play outside back and forward for ODP and PDP team

PROFIL

- Height: 5'6'
- Weight: 130 lbs.
- Overall GPA: 3.84
- Honors & A.P. Courses: AP Art History, AP Spanish Literature
- · Bilingual English and Spanish

MAVERICKS BLACK 01B Rank #15 Norcal, #28 Region 4

- 1 Place Monarcas Champion Cup 2015
- Team Captain 2016, 2017, 2018
- 1st Place Mustang Stampede Tournament 2017

BERKELEY HIGH SCHOOL

- Varsity Starter, scoring leader 2017
- Freshman starter, 2016 (BHS rules state that freshman cannot play on Varsity or Junior Varsity)
- Top Scorer award
- · Led Freshman team to best record in 4 years
- Attacking mid/winger/center forward

OTHE

- ODP 2002 All Star Team-Interregional Tournament- 2016, 2017
- ODP Region IV Team -2015, 2016, 2017
- ODP Region IV Costa Rica Tournament 2016
- ODP NorCal StateTeam-2015, 2016, 2017, 2018
- PDP NorCal Team –2015, 2016, 2017, 2018
- PDP Manchester City Cup, San Diego 2017
- USSF Grade 8 Referee

UPCOMING SOCCER TOURNAMENTS 2018

- Las Vegas Players Showcase, March 9-11
- Gothia Cup, Sweden, July 11-21

REFERENCES

- Mavericks 01B Black Head Coach: Jennifer "JT" Thomas
 - it.thomas11@vahoo.com, 510 909-6466
- ODP 2002 Regional Team Head Coach:
 Matt Broadhead <u>mbroady79@hotmail.com</u>
 801-520-7158

This resume/profile can be used to post, to send to coaches, to help fill out recruiting questionnaires and for your college application activities list.

Add references (and ask them if it's okay first)!

Sample Cover Letter Email

Subject Line: Name, Grad Year, Team, Topic
Dear Coach(s), <i>(email all coaches on staff)</i>
My name is, and I will graduate in (year). I am a (year in school) at High School in California with a grade point average. I currently play for the club (you can add more in here to highlight your club team). As well as continuing my education, I would like to play soccer at the (DI, DII, NAIA, NJCAA) collegiate level.
School specifics here or at the beginning. (I'm interested in your 'college' because of stuffmake this specific but not too long. Put in something specific about the school or program, a friend that speaks highly of it, or if you know the coach mention it, or simply congratulate them on a good season or recent win).
While I understand that NCAA rules do not allow you to contact me by phone or email until June 15 th of my junior year (this is for DI & DII schools in some sports, not DIIIs, LAX is 9/1), I am attaching a resume of my personal, athletic, and academic information. This link will take you to a short video of me in action (optional or send later). My coaches contact information is (name, email and phone if you are a sophomore so they know who to contact).
I am interested in, and looking forward to, learning more about 'school' and the 'mascot'. I would appreciate receiving information about your upcoming ID and summer camps.
Go (Mascot), (your name)

^{*} Create a specific email to use for this process that your parents can access to help.

^{*}Add an email signature here with your name/grad yr, high school/GPA, club team/position/#, cell phone, SM handles, and your video link!

^{*}Change the coach's names, schools, and make sure the font is consistent EVERY TIME. No one likes spam.

NCAA RULES

http://www.ncaa.org







See the NCAA/NAIA websites regarding rules, compliance, recruiting, eligibility and amateurism as they vary significantly by division, sport, gender and school.

After initial contact with coaches, WHITE CHIPS MUST...

- Track coach's responses & non-responses equally.
- Fill out athlete questionnaires/profiles on college websites.
- Complete free and easy profiles to build your on-line presence.
- Make a short highlight video and send the one click link.
- Stay in contact with coaches (send tournament updates early). Send new emails from the old email chain so they know you've already made contact.
- Visit campuses. Attend games/matches/meets to show interest and determine fit. If possible, watch practices & attend class.
- Attend ID Camps, summer camps, prospect camps, invitational camps, tourneys and combines (ask for feedback). Make contact to let them know you're coming and send thank you's after. Get exposure!
- Study each team's roster to determine how many will graduate your year and what positions will become available.
- The goal is to build a relationship and get to a call, text, or visit.
- Keep your high school counselor in the loop!!!

Avoid the "one and done"! One contact or evaluation is not enough.

Learn from the veteran parents/athletes in your sport who have been there and are now wearing the sweatshirt!!!

SAMPLE TRACKING TEMPLET

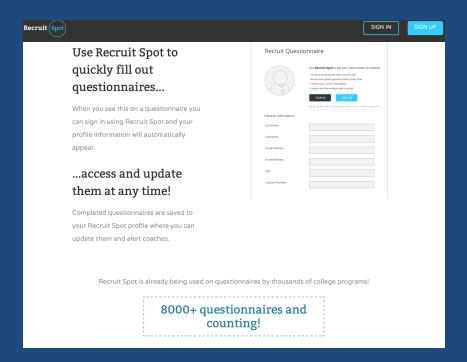
Contacting Colleges ☆ ② ② File Edit View Insert Format Data Tools Add-ons Help Last edit was made on March 8 by Kieran Kunihiro												share		
kr	応 ~ 春 쿠 100% ▼ \$ % .0 .0 123▼ Default (Ari ▼ 12 ▼ B													
A1	A1 $ extstyle f_X$ Tier													
	A	В	С	D	Е	F	G	Н	I	J	К	L		
1	Tier =	College -	Divison	Undergrad =	Coach =	Email address =	Recruitin g Profile =	Emails Sent =	Emails Received =	Questionnaire =	Virtual tour	Campus − (1-5)	Clas = size	
2	Tier 1: School & soccer fit	Haverford	D3	1300) Zach Ward	zward@haverford.edu		7/8/20; 10/13/20; 12/28/20; 2/14/21	5/18/20	4/15/20				
3	Tier 1: School & soccer fit	Swarthmore	D3	÷ 1500) Eric Wagner	ewagner1@swarthmore.edu		7/5/20; 10/13/20; 2/14/21	4/16/20; 5/4/20	4/14/20	No		3	
4	Tier 3 - question on school fit	Kenyon	D3	- 1700) Chris Brown	brownch@kenyon.edu		4/5/20; 10/13/20; 2/14/21		4/14/20				
5	Tier 3 - question on school fit	Bates	D3		Tyler Sheikh	tsheikh@bates.edu		10/13/20: 2/14/21						
6	Tier 3 - question on school fit	Bowdoin	D3	1800	Scott Wiercinski	swiercin@bowdoin.edu		4/24/20; 10/13/20; 2/14/21	4/16/20; 4/27/20; 7/9/20; 10/16/20; 2/22/21	4/15/20	Yes		3.5 17 (9	
7	Eliminated	Amherst	D3	- 1800	Justin Serpone	jserpone@amherst.edu		5/31/20		4/14/20				
8	Tier 1: School & soccer fit	Williams	D3	· 2000	Erin Sullivan (HC)/Matt) Davis (AC)	Erin.Sullivan@williams.edu / mkd2@williams.edu		4/16/20; 7/7/20; 7/8/20; 7/10/20; 7/12/20; 7/14/20; 10/13/20; 1/15/21; 2/14/21; 2/27/21	4/15/20; 4/17/20; 7/8/20; 7/9/20; 7/12/20; 7/15/20; 10/14/20	4/14/20				
9	Tier 3 - question on school fit	Middlebury	D3	2600) Alex Elias	aelias@middlebury.edu		7/8/20; 10/13/20; 2/14/21; 2/17/21 (2)	2/15/21 (2); 2/18/21	4/14/20				
10	Tier 3 - question on school fit	Oberlin	D3	2800) Blake New	blake.new@oberlin.edu		7/8/20; 10/13/20; 10/14/20;	10/14/20; 10/16/20; 2/15/21; 2/22/21	4/14/20	Aerial only		3	
11	Tier 1: School & soccer fit	Colgate	D1	- 3000	Erik Ronning	eronning@colgate.edu		6/26/20; 10/13/20	6 /29/20; 10/19/20		Yes		1.5 17 ck	
12		Massachusetts Institute of						4/21/20; 10/13/20; 12/28/20;						

What column(s) would you add...what other factors are important to you in a college?

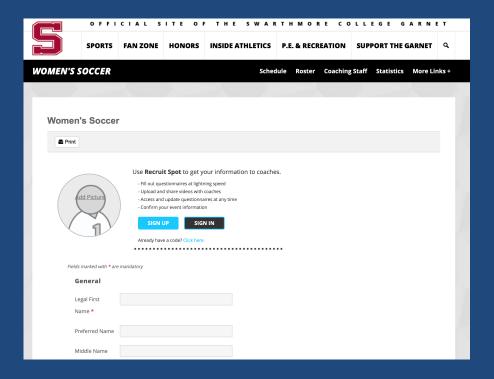
Complete Recruiting Questionnaires

(on college athletic department websites)

Recruitspot.com



Sample Questionnaire



Go to Recruitspot.com, create an account, and it will help you auto-fill some of the time-consuming recruiting questionnaires on your list.

THE VIDEO...varies by sport and acts as a teaser to get coaches interested

The Highlight Video

- √ 4-5 minutes.
- ✓ 20-30 clips.
- ✓ Circle/arrow and pause.
- ✓ Best to worst from all teams, camps, tourneys.
- √ Show all parts of your game.
- Appropriate crowd noise or music.
- ✓ Front slide with name, grad year, club team/position(s), high school/GPA, email and photo.
- ✓ Last slide for references, club/high school coaches.
- ✓ Update often; keep it current.
- ✓ Store clips and highlight reels on YouTube channel. Only one click away for coaches. Make it easy!
- ✓ Skills videos for keepers, baseball and others.

The video became a bigger piece of the process in 2020...and will continue to be in the future!

What the soccer coaches say....

"Start with a title page with your name, club, position, GPA, test scores & graduation year.

References on the final page."

"Pan broadly from a high angle and identify yourself with an arrow, circle, or pause so I can tell quickly and easily where you are. No more than five minutes long."

"A shaky or field level video won't hold my attention."

"Show your best highlights first to get my attention, generate interest, and then get me to keep watching."

"If you don't impress me in 30 seconds, it will be deleted."

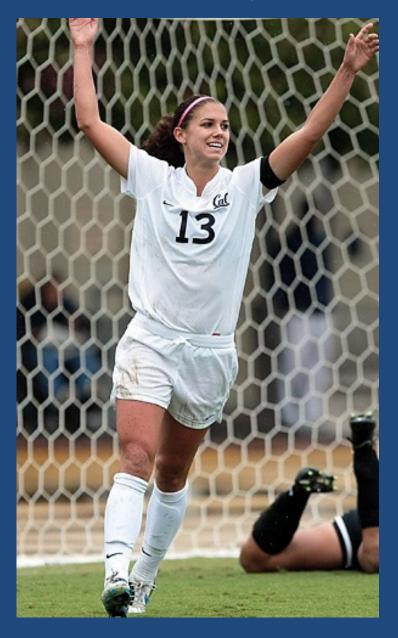
"No juggling!"

"I don't just want to see you scoring goals, even if you're a forward. Show me different parts of your game."

"Pick a good song!"

Blue Chip or White Chip?





JT'S STUDENT ATHLETE TO DO LIST

- ✓ Talk to Coaches/Trainers/Counselors/Teammates about your potential level of play.
- ✓ Study team rosters to determine the needs of the team and compare your statistics.
- ✓ Clean up social media (use it as a force of good, not evil). Follow coaches/programs.
- ✓ Create an easy/clean email that the entire family can monitor.
- ✓ Build a Big & Varied List Use NCAA Membership Map to help research programs and ask your coaches, counselor, and older players/parents on your team. Consider all aspects of college: athletics, academics, cost, location, size, and vibe! Vary your list with programs from different divisions and conferences.
- √ Resume ask your references if it's okay to list them.
- ✓ Email Cover Letter Template (with signature to all coaches)
- ✓ Make Initial Contact with coaches.
- ✓ Track Responses/Non-Responses.
- ✓ Understand the recruiting rules specific to your sport/division/association. (EX. DI & DII coaches cannot contact you until June 15th after sophomore year, but DIII & NAIA coaches can make contact earlier).
- ✓ Fill out Prospective Athlete Questionnaires/Profiles on college athletic websites. Recruitspot.com
- √ Make Highlight Video (IMovie + Clipgrab.org or Hudl)
- ✓ Register for NCAA/NAIA Eligibility Center (DIII & JUCO player do not need to register).
- ✓ Earn the highest GPA possible in the most rigorous courses possible.
- ✓ Take standardized tests early (PSAT/SAT/ACT).
- ✓ Exposure: Ask coaches where they will be recruiting!
 - Attend ID Camps/Combines/Clinics/Showcases
 - Play for the best team/coach possible
 - Attend top tournaments
 - o Have your coach contact college coaches on your behalf
 - o Attend/watch local college games, meets, and competitions to see where you stand
 - Visit campuses, programs and coaches (unofficially & officially)
- ✓ Continue to Contact Coaches/ Email Campaign send video, test scores, transcripts and keep them updated on your most recent athletic accomplishments to show interest. MVP, personal best, All Star Selection, etc.
- ✓ ID Camp Tip email the coach before, make contact during, and send a specific thank you after the camp.
- ✓ Keep your high school counselor in the loop to help you with the process (taking calls from coaches and sending transcripts to NCAA/coaches/admissions offices).
- ✓ BE YOUR OWN AGENT!!!

*Timelines will vary depending on sport, gender, division, conference, college and coach. The top athletes in most sports will tend to verbally commit early to the top conferences and teams (Power Five or 4 Conferences). Women's sports tend to have earlier verbal commitments than the men. Many athletes don't commit until their senior year but have started the process much earlier.

RESOURCES

NCAA Membership Map (DI, DII, DIII)

http://www.ncaa.org/about/resources/research/ncaa-member-schools

NCAA Guide to the College Bound Student Athlete –

http://www.ncaa.org/student-athletes/future/educational-resources

NCAA & Eligibility Center – https://web3.ncaa.org/ecwr3/ and

http://www.ncaa.org/student-athletes/future

- NAIA https://www.naia.org/landing/index
- NAIA Interactive Membership Map https://www.naia.org/schools/membership-map
- Community College Soccer https://www.cccaasports.org/sports/msoc/index
- College Club Soccer http://play.nirsa.net/soccer/weekly-rankings/
- NACAC Get in the Game Brochure –

https://www.nacacnet.org/news--publications/publications/get-into-the-gamr/

NACAC's Student Athlete Advising E-Learning Course –

https://www.nacacnet.org/professional-development/elearning/the-counselors-guide-to-the-student-athlete-advising-process/

- Recruit Spot: Helps Athletes Complete Online Recruiting Questionnaires http://www.recruitspot.com
- College Board: Student-Athletes Choosing a College https://professionals.collegeboard.org/guidance/prepare/athletes/college
- NCAA: Choosing a College Questions to ask the Coaching Staff http://www.ncaa.org/student-athletes/future/choosing-college

Jennifer "JT" Thomas jt.thomas11@yahoo.com https://www.jtcollegeconsultant.com

